



## SPONSORSHIP AGREEMENT

Between

**Federlegno Arredo Eventi S.p.A.**, with registered office in Milan at Foro Buonaparte no. 65, tax code and VAT number 06987590152 represented by Mr. Gianfranco Marinelli in his capacity as Managing Director (hereinafter, "**FLA Eventi**"),

and

[o], with registered office in [o] ([o]) at Via [o] no. [o] VAT no. [o] represented by Mr./Ms. [o] in his/her capacity as [o] (hereinafter the "**Company**")

(hereinafter, individually, the "**Party**" and jointly the "**Parties**")

Recitals

- a) FLA Eventi's corporate purpose includes the promotion and diffusion in Italy and abroad of manufacturers and their products, productions and creations, regardless of their nature. This purpose also includes any sales and financial agreements, whether to receive or pay amounts, to ensure the best possible conditions - in Italy and abroad - to help promote, grow and streamline companies primarily, but not exclusively, in the wood, cork, furniture, lighting and furnishings industries, with the related sales and marketing of their products.
- b) FLA Eventi has joined forces with FederlegnoArredo's Assoimballaggi to organise, from 28 to 30 September 2022 in Florence at the Grand Hotel Baglioni the FEFPEB Congress (European Federation of Manufacturers of Wooden Packaging and Pallets Congress), which is the leading European event for the wooden packing sector (hereinafter, the "**Event**").
- c) The Company ..... *[include a brief description of what the company does]*.

Given these recitals, which are binding, and following specific negotiations, the Parties agree on the following:

### Clause 1 Recitals and Annexes



The recitals and annexes, where present, form an integral and material part of this agreement (hereinafter, the "**Agreement**").

## **Clause 2 Object and FLA Eventi's Obligations**

The object of this Agreement is sponsoring the Event, which will have the following programme:

- WEDNESDAY, 28 SEPTEMBER 2022  
Welcome dinner (Grand Hotel Baglioni, Florence)
- THURSDAY, 29 SEPTEMBER 2022  
Visits to the following companies: Toscana Pallet (pallet production), Bertini Group (pallet repair), Mo-Vi Imballaggi (industrial packaging production).
- FRIDAY, 30 SEPTEMBER 2022:  
European Congress (international speakers on "wood and sustainability");  
Gala dinner (Palazzo Borghese, Florence)

The primary hotel for the Event is the Grand Hotel Baglioni in Florence <https://www.hotelbaglioni.it/it>, where the conference centre will be used for the conference on Friday 30 September 2022 and where sponsor companies can promote their products and services at a specifically-assigned desk.

For the Event, FLA Eventi has assigned the Company, which accepts, the title of

*(tick the box of interest)*

Silver Sponsor

A Silver Sponsor pays €3,500.00 (three thousand, five hundred only) plus applicable VAT and this includes:

- Company name and logo associated with the words sponsor in the printed announcements and congress website
- Company logo on the congress website
- Company logo in the congress brochure
- Company logo in the congress pocket guide
- Company logo displayed on the FEFPEB congress stand and the congress area
- Prominent display of company name and logo on-screen during the business session
- Acknowledgement from the congress moderator at opening and closing of the business session
- Free congress participation (no registration fee) for 1 delegate



Gold Sponsor

A Main Sponsor pays €6,000.00 (six thousand only) plus applicable VAT and this includes:

- Company name and logo associated with the words sponsor in the printed announcements and congress website
- Company logo and hotlink on the congress website
- Company logo and 50 word profile in the congress brochure
- Company logo in the congress pocket guide
- Prominent display of company name and logo on-screen during the business session
- Acknowledgement from the congress moderator at opening and closing of the business session
- Complimentary table-top exhibition space in the sponsorship area • The sponsorship area is adjacent to the congress room
- Free congress participation (no registration fee) for 2 delegates

Plus: Tailor made sponsoring opportunities

On top of a gold or silver sponsorship additional sponsorship arrangements can be made for specific parts of the congress programme. Please contact the FEFPEB - Assoimballaggi secretariat.

### **Clause 3 Company's Obligations**

The Company accepts any and all responsibility for any activity performed and/or material provided at the Event, expressly releasing and holding FLA Eventi harmless from any related liability and otherwise from any claims made by third parties.

### **Clause 4 Fee**

In return for FLA Eventi's obligations, as per Clause 2 above, the Company agrees to pay the following amount:

*(tick the box of interest)*

€3,500.00 (three thousand five hundred only) plus applicable VAT



€6,000.00 (six thousand only) plus applicable VAT

€ \_\_\_\_\_ ( \_\_\_\_\_ ) plus applicable VAT

#### **Clause 5 Payment methods and terms**

The fee payable according to Clause 4 shall be paid by the Company to FLA Eventi via wire transfer in a single amount by 10 July against a normal invoice issued by FLA Eventi. The transfer must be made to:

Banca Popolare di Sondrio - Piazza Santa Maria Fulcorina, 1 – Milan

IBAN IT19C0569601600000006892X38 - CIN C - ABI 05696 - CAB 01600 - C/C N.

Transfer reason: “FEFPEB congress - sponsorship” project

#### **Clause 6 Duration**

The Agreement will be effective from the moment it is signed and continue until 30 September 2022.

#### **Clause 7 Contacts**

These are the contact details for the organisational secretary for the Event:

Gennaro Buonauro

[gennaro.buonauro@federlegnoarredo.it](mailto:gennaro.buonauro@federlegnoarredo.it)

Ilaria Bislenghi

[Ilaria.bislenghi@federlegnoarredo.it](mailto:Ilaria.bislenghi@federlegnoarredo.it)

Tel: 02 80604338

Fax: 02 80604326

#### **Clause 8 Prohibition on assignment**

Without the prior written authorisation of the other Party, neither Party may assign to another party the rights, either in their entirety or in part, it becomes entitled to as a result of signing the Agreement.



### **Clause 9 Data Protection**

Pursuant to European Regulation 679/16 on the protection of personal data, the Parties mutually acknowledge that any personal data, for which the other Party is the Controller and that they may receive as part of any communication between the Parties while this Agreement is in force for the purpose of its fulfilment, will be processed by the other as an autonomous data controller for the sole purpose of performing what is required by the Agreement. Each Party agrees as of now, under its own complete and sole responsibility, to fulfil all necessary requirements and to cooperate with the other Party to ensure such data processing is done according to the applicable data protection legislation.

### **Clause 10 Company's Intellectual Property**

FLA Eventi may reproduce the Company's trademark (the "**Trademark**") on printed and/or digital materials using the standards and graphic methods specified by the Company.

The Trademark is understood to be the exclusive property of the Company.

This authorisation does not constitute any form of trademark license nor shall it be construed as conferring any specific rights that would in any way prevent the Company from fully and freely exercising its industrial property rights for the Trademark.

This authorisation shall be understood to automatically terminate when the purposes of this Agreement are achieved or completed.

### **Clause 11 Applicable Law, Competent Court**

**11.1** The Agreement shall be governed by Italian law.

**11.2.** Any disputes concerning the validity, interpretation or performance of this Agreement as well as any subsequent amendments or additions shall be under the sole jurisdiction of the Milan Court.

The Parties state that every part of this Agreement has been read, approved and signed without the use of standardised forms, phrasing or general terms drafted unilaterally by one of the Parties.

Milan, 1 June 2022

Place, date



Federlegno Arredo Eventi S.p.A.  
Managing Director  
Gianfranco Marinelli

[o Company]  
[o Role of the person signing]  
[o Name of the person signing]